

Kendra Ramirez

Cincinnati Marketing Legend

Kendra Ramirez is a change agent and trailblazer with seemingly boundless energy for personal and digital impact. She is globally recognized on the homepage of LinkedIn and a finalist for the Social Media Innovator of the Year. Passionate about helping businesses succeed, Kendra serves clients in the areas of digital strategy, execution, training, and consulting. Since 2005, she has helped hundreds of organizations, including Fortune 500 companies, leverage digital technologies, and has spent more than 15 years in technology companies including Cincinnati Bell, IKON, Ascendum and EMI. Her impact through the work she does is impressive, but even more deeply evident in our community is the support she gives to others through training, speaking and volunteering. She is well-recognized as a pioneer in the digital space, an industry leader, and as a generous, spirited mentor.

The support for Kendra from the community was positively overwhelming.

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Digital Strategist, Kendra Ramirez Digital Agency



Globally recognized on homepage of LinkedIn.

Finalist for the Social Media Innovator of the Year.

Community impact through training, speaking and volunteering as a generous, spirited mentor

“Kendra is a leader in digital marketing strategy -one of the first in this region. When she started, business “coaches” told her “it’s a fad” and that she couldn’t make a living doing it. Lucky for Cincinnati, Kendra forged forward.”

Community Accolades -Kendra Ramirez

- *Not only the consummate professional and a brilliant marketing mind, but one of the kindest and most giving people, even outside the workplace. Kendra is the epitome of servant leadership.*
- *She was a pioneer in Cincinnati for digital and always willing to help others!*
- *Awesome contributor to our digital and marketing community! Kendra shares her expertise with many other people than just her clients. We're all better for knowing her.*
- *She helped me get a job with her guidance on digital.*
- *Kendra not only is a pioneer but she's a humble one that brings others up with her. She's always, ALWAYS, and always willing to help others without hesitation or expectation of anything in return. Humility and caring are not two typical attributes of pioneers. She possesses those traits and much, much more.*
- *I feel strongly that she was an early adopter and teacher if digital marketing. She has impacted an abundance of individuals, entrepreneurs, and businesses and is always willing to share her knowledge and expertise!*

Community Accolades -Kendra Ramirez

- *She was the first in the area to start training on digital back in 2005.*
- *Many of her clients are not household names. That's why Kendra's work is so unique and important. She helps B2B companies not only create and eventually execute a successful digital marketing strategy, she helps them understand why it's needed and walks them through each step of the way.*
- *Kendra's approach is well thought out, planned and is easily executed for those of us who are still learning how to best use social media and digital marketing to increase brand awareness and sales.*
- *Kendra is definitely an 'outside the box' thinker. She is super-creative and a pleasure to work with on a project.*
- *Kendra has worked so hard to build her brand. She is a true joy to work with and knows her industry inside and out!*
- *She has been a mentor to me!*
- *Kendra is truly the best in the business!*

Community Accolades -Kendra Ramirez

- *Amazing leader in our community -great person -she's the person you want on your side!*
- *Early innovator and results producer. Humble and kind!*
- *Leader in digital marketing strategy. Was one of the first in this region. When she started, business "coaches" told her "it's a fad" and that she couldn't make a living doing it. Kendra forged forward. Lucky for Cincinnati she did!*
- *She is well connected, knowledgeable in her area, and a tremendous asset to the Cincinnati digital community*
- *Kendra is a regional trailblazer in the field of digital marketing. She is leading the way for clients of all shapes and sizes. And she's only just begun!*
- *Kendra has been devoted to this field for many years and it is her passion. She connects well with people and their desire to learn more. She was told many times it would not work for her and only a fad at the time. She kept pushing forward and never gave up.*
- *Kendra recognized the power of social media early on, and helped others understand how to use it to benefit their company.*

Community Accolades -Kendra Ramirez

- She is honest and hard working!*
- Kendra has amazing insight and is a fantastic teacher of her trade. So many people have benefitted from her talent; she definitely deserves this award!*
- Kendra was a pioneer in the strength of social media as a legitimate business strategy in both the B2C and B2B worlds. She has taught hundreds of people the power of social media and, as such, has become both an evangelist and educator. The greatest legacy that we can leave behind comes from those who we empower to carry on the message and Kendra has proven her ability to educate and empower others, making them better than they otherwise would have been..*
- Kendra exudes confidence, competence and humility in her service with TruStar!*
- Kendra foresaw the rise of social media marketing long before it was a thing and, in 2005, was the first in Cincinnati to start talking about social media as a marketing tool for businesses.*
- Kendra has been a leader in the digital space, long before digital was cool! She is one of the brightest and most passionate marketers that I know.*

Community Accolades -Kendra Ramirez

- Kendra has been a well-known expert to me since I started my business ten years ago. She is always first of mind when I have sales/marketing issues. All of her projects are of the highest quality and other clients she has worked with speak highly of her work.
- Kendra had the courage to embrace social media for businesses before any other marketing person in Cincinnati. She had the vision to see that social media would become a huge driver for business marketing and has taught hundreds how to utilize one of the fastest growing segments of the marketing industry.
- Kendra was passionate about digital and social marketing before others knew what to make of it.
- Innovative professional!
- Kendra has earned the respect of the business community on a large scale, and has done an incredible job for our company.
- Her digital knowledge.
- Very knowledgeable.

Community Accolades -Kendra Ramirez

- *True professional who is always on top of the ever-changing environment.*
- *Kendra is a social media genius.*
- *Incredibly quick, yet thorough and insightful. A great coach and servant!*
- *Kendra is an amazing marketing professional and more importantly a genuine, modest, empathic leader who understands how to effectively market your business using time tested yet innovative methods. She is truly a delight and has earned the right to be recognized for her tireless efforts.*
- *She took our company from 2500 to 25000 monthly web visitors in 4 months. High integrity!*
- *Kendra is a great asset to the community.*
- *Kendra is truly a purpose-driven leader.*

Community Accolades -Kendra Ramirez

- *Have you ever met someone and in that very moment been so impressed by who they are because they have that "special something" quality and it makes you curious to know more about them? That's Kendra! To know her is to respect her. She's a real, sincere, genuine talent. She's incredibly smart and has a teaching style that when you're finished talking with her, you feel smarter too. So blessed to be part of her dream team!*
- *Kendra has been a very valuable resource for NexGen. Her valuable insight and expertise has helped us expand our digital and other marketing efforts. We have been impressed with her commitment and knowledge.*
- *Very knowledgeable, enthusiastic, and great to work with.*
- *She has always been a great help to our organizations.*
- *Kendra's insight and expertise has helped to communicate our message and reach people we never thought existed.*
- *Kendra has creative ideas and a strong work ethic.*

Community Accolades -Kendra Ramirez

- *So talented, creative and understands business from the top all the way to the bottom! With those qualities she can help businesses thrive!*
- *Kendra continually provides proactive and visionary support to her clients that keeps us progressive in the digital marketing arena.*
- *Kendra is a ray of sunshine and is incredible with marketing and social media tactics! I adore her!*
- *Great marketing vision.*
- *Kendra is full of energy, willing to work with others to make sure her clients get the maximum benefits and always does "the right thing". She absolutely loves what she does and it comes through.*
- *She saved us over \$10k on our website and helped us fix some of our SEO issues. We love working with her!*